

NETWORK DIRECTOR REPORT

My personal targets were: -

- 1. To prepare an up-to-date business framework for the Board.**
- 2. To facilitate meetings with Officers of each League Region in the County.**
- 3. To engage with Members on what they want from KBL.**

The Network Director Job Description appeared to be in need of revision and updating. When considering this I also took the opportunity to prepare a draft Business Plan, embracing all the Directorates of KBL. My draft was approved in principle by the Board. The plan serves to give a sharper focus on key performance for each Director but it does not change any areas of responsibility. It is still in draft form and will need further revision.

There have been three meetings with representatives from leagues within Kent. Six regions attended all meetings; Ravensbourne attended the last gathering, making a full set. Unfortunately, Ashford region has disbanded. These meetings were also attended by a representative from The Umpires Association and the Badminton Development Officer (Lauren Neve) covering Kent, she works for Badminton England.

The Minutes of these meetings are on the KBL website.

KEY POINTS

- Inter-regional rules strengthened**
- Best practice within leagues shared**
- Update on Badminton England initiatives and development**
- Points of views from Umpires explained**
- Problems shared and comments exchanged**

WHAT DO REGIONS WANT?

- 1. Up-to-date contacts within the County**
- 2. A list of active Coaches**
- 3. Opportunities to be part of bulk ordering of shuttles**

4. Regular communication

5. More players

Items 1 - 4 have been actioned. It is hoped that 'No Strings Badminton' , 'Back to Badminton' and 'Community Badminton Networks' arranged by Badminton England, in addition to league and club activities such as good websites, pay and play and encouraging juniors will help in attracting more players. It is a key performance target of the Badminton Development Officer (BDO) to increase numbers playing badminton. Please share your initiatives for drawing in players. All correspondents from Lauren Neve(BDO) and the monthly newsletter from Adrian Christie (Chief Executive Badminton England) are passed to the people who attend the meetings of Regions which I chair.

I use the Regional Meetings as a focus group, to find out how member's needs can be satisfied. In addition, I designed a questionnaire, had it approved by the Board and have to date sent it to a small number of members in the County asking for a view on how to improve communication, what members want from KBL and how to move forward and improve. Responses so far reveal that club players are concerned with their club and local league and not what's happening at County level, some would like coaching to be provided by KBL. Only a few look at the KBL website. A full set of the results received so far is contained within the Minutes of the Regional Meeting held on 19 April. I will issue further questionnaires if I continue in my current job. I am determined to get a very wide range of views and to make improvements.

On a statistical point, I have travelled 720 miles to and from meetings. I have also been to 3 Badminton Council Meetings at Milton Keynes.

ALLAN PAXTON

NETWORK DIRECTOR